

Caring for the Kenai

Essay Format - Idea Proposal - Follow this and life will be peachy (:

1. Introduction

- a. **State the subject** (ex: By-catch is....)
- b. **State the purpose** (What is the goal of the project? Ex: The technology described in this proposal will reduce by-catch of...)
- c. **State the main point** (why is it important ex: By-catch of shark related species is dangerous for fishermen and creates a threat to the population of....)

2. Background Research

- a. **Offer background information on the subject** (This is the science! ex: 25% of the species of fish caught in the sport-halibut fishery are classified as by-catch.....)
- b. **Discuss the causes of the problem, showing how these causes brought about the problem.** (Ex: skates, rays, and dogfish are bottom dwelling species that will also bite hooks with bait targeting halibut...)

3. Describe the Project Plan:

- a. **Identify the solution** (Ex: By-catch from the sport halibut fishery can be reduced by...)
- b. **Describe the plan's major and minor steps.** (I will make fish hooks out of Neodymium that will deliver a slight electric shock to shark related species...)

4. Costs and Benefits

- a. **Identify the cost of the project plan** (and where money will come from - remember, you can't spend more than \$50 of your own money)
- b. **Describe how this will help benefit the community or area.** (Ex: improve sport fishing experience and grow economy)
- c. **Identify the outcome** (if this is done, then...If this is not done, then...)

5. Conclusion

- a. **Restate the proposal's main point (the solution)**
- b. **Describe the next step** (if you were to take your plan a step further, what could you do? - Ex: Educate sport anglers with a class and give out fish hook samples.