Research Speech Rubric

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| **ORGANIZATION & CONTENT** | **DELIVERY** |
| Purpose/Audience/Topic/Word Choice 5 You clearly made your topic & purpose relevant and interesting to your  specified audience, using appropriate word choices and level of complexity. 4 You could make your purpose more clearer or your topic or word choices more relevant to your specified audience. 3 Your purpose or relevance of topic were unclear or inappropriate for your specified audience. | Eye Contact 5 You used your notes as cues, not crutches, which added to your credibility and our involvement. Your eye contact was excellent in all areas of the room. 4 You need to rely less on your notes and/or make better use of eye contact to enhance your message and stay connected with your audience. 3 You appeared to be reading to us a significant part of the time and/or had little eye contact. |
| Introduction 5 You had a good attention-getter and a clear preview or purpose statement that led us smoothly into the speech. 4 You had a start on an introduction but still needed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. 3 You need stronger attention-getter and a clearer preview or purpose statement. | Vocal Rate, Pitch, Pauses, and Volume 5 Your voice was loud enough to hear easily; you used your rate, volume, pitch, and pauses effectively to enhance your message. 4 Your vocal variety was effective overall, but you could use your voice to enhance your message by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. 3 You need to work on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |
| Body and Transitions 5 Your organizational pattern and transitions made your speech easy to follow. 4 You need to make your main points more clear; reorganize or chunk some of your information so it is easier to follow and remember and/or give us stronger cues. 3 Your organizational pattern and/or transitions were unclear, making it difficult for us to follow and understand. | Vocal Quality/Articulation & Pronunciation 5 Your voice was conversational, pleasant, and powerful which helped engage us in your message; articulation and pronunciation were clear. 4 You need to put more life in your voice and/or use a more conversational tone; continue to work on articulation and pronunciation. 3 You need to put a great deal more life in your voice in order to maintain the audience’s attention. Improve articulation and pronunciation. |
| Conclusion 5 Your conclusion emphasized your main point(s) and drew your speech to a close with an effective memorable statement. 4 You had a start on a conclusion, but still need a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. 3 You need to bring your speech to a close by summarizing or reminding us of your main points. | Nonverbal/Posture/Gestures 5 You looked comfortable, using your hands, body, and facial expressions naturally and effectively, without distractions. 4 Your body language worked well overall, though you could work more on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. 3 You had very few gestures, body motions, or facial expressions; you need to be more animated; your posture and gestures were distracting and/or unnatural. |
| Support/Explanation of Ideas 5 Your rhetorical support (illustrations, examples, etc.) and/or visual support was effective in making your point(s). You used relevant and clear explanations. 4 Your support was useful, but you needed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. 3 Your support was weak. You needed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | Preparedness, Composure, and Polish 5 You appeared well prepared, confident and comfortable, which enhanced your credibility. Your presentation seemed polished.  4 You seemed fairly comfortable and confident, which started to build credibility although you seemed to need a bit more practice to have a polished presentation. 3 Your presentation seemed pretty rough. You needed more practice to increase your credibility and build your confidence. |

Time:\_\_\_\_\_\_\_\_\_\_

Deductions: \_\_\_\_\_ -2 for each minute over or under Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_ -5 for not dressing professionally

Total: \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Topic:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_